# Jaskiran **Singh**

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### Bio

I'm a digital creator and journalist originally from Saint Louis who loves creating and is passionate about learning new things. I have seven years of experience in the digital media and video space.

## **Personal Skills**

Visual Storytelling Videography Video Editing

Basic Motion Graphics Social Media Client Relations

# **Work Experiences**

#### O JASPER PAUL PR & MARKETING (ST. LOUIS, MO)

JANUARY 2023 - PRESENT

#### Digital Content Creator

- Working alongside local St. Louis businesses to create videos, graphics, and photo content for their social platforms for marketing purposes.
- Establishing brand identity, determining creative direction, and fully managing/leading social accounts across various platforms for 7 brands

#### FREELANCE VIDEOGRAPHER/ VIDEO EDITOR (UNITED STATES)

2018 - FEBRUARY 2023

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• Videographer and video editor for Jasper Paul PR, Creatives On Call, 178 Blank Productions, Billiken Athletics, STL Bridges Foundation, SLU Computer Science, and others

#### **INSIDER (NEW YORK CITY, NY)**

**JUNE 2021-DECEMBER 2021** 

#### Video Editing & Producing Fellow

- Shows worked on: "Food Wars" and "Fast Food Chemistry"
- · Did research and wrote pre-production documents for videos
- Edited & organized videos and marathons for Youtube, Instagram, Twitter, and Snapchat

#### **SLU COMMUNICATION DEPARTMENT (ST.LOUIS, MO)**

AUGUST 2019 - MARCH 2020

#### **MEDIA STUDIO SUPERVISOR**

- · Managed film studio and media equipment on campus
- · Helped direct multi-camera productions with studio lights
- · Organized production schedules

#### NATIONAL GEOGRAPHIC (WASHINGTON D.C.)

JUNE 2019 - AUGUST 2019

#### MOBILE STORYTELLING VIDEO INTERN

 Worked closely with Nat Geo photographers and text editors to edit videos for Snapchat and Instagram for @natgeo (115 Million Followers)

#### **SAINT LOUIS UNIVERSITY (ST.LOUIS, MO)**

OCTOBER 2016 - MAY 2020

#### **CONTENT CREATOR**

- Student photographer, videographer, video editor for SLU Marketing and Communications and SLU Housing and Res Life
- Made and starred in content (over 100 posts)

# **Education**

# SAINT LOUIS UNIVERSITY Class of 2020

#### **Bachelor of Arts**

- Communication Journalism Major
- · Film Studies Minor
- Visual Communication Minor

#### **Activities:**

- Multimedia Editor for The University News
- President and Founder of SLU Film Club
- Vice President of SLU's Lamba PiEta Chapter